No. We Don't Have an App for That.



165,000+ healthcare apps available via Apple and Google¹

The percentage of smartphone owners that have at least one.2

apps account for **nearly half** of all downloads

> (mostly calorie counters and step

The number of accounts the average American has.6

The number of passwords the average American has.⁷

Hospitals are getting into the game, too.

66% have a mobile app. Sadly,

of patients use them⁴

Align Digital Strategy with Consumer **Demand or Risk:**

5100 MILLION in lost annual revenue.8

Your **website** can help.



Doctor Ruby are relieved when tasks, like appointment scheduling, are made digital.10

Doctor Ruby feel a sense of confidence and **55%** feel Comfort.10

Doctor Ruby would choose a doctor that allows them to schedule appointments online.11 \odot When evaluating two comparable doctors.

functionality supports:

When done right, online self-scheduling





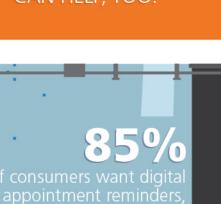






and brand loyalty.

A PATIENT **Communications Platform** CAN HELP, TOO.

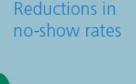


Doctor Ruby Today 2:55 PM Justin, Remember to take your medicine in 5 minutes.

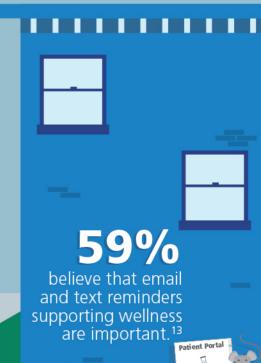
voice, text and email communications help with:

When done right,











patient portals.

of consumers



Doctor Ruby

And Voice, Text and Email Communications Can Drive Portal Use.

are allowed under HIPAA*

Voice, text & email

portal and drive

contact patients

registered for the

Use them to

Patient portals **CAN'T REACH** patients who aren't registered.

Clearly, there's a place for technology in healthcare, but it's got to be done right – with consumers' wants and needs in mind. No app required. We can help.

Learn more at www.inquicker.com.



1, 3. IMS Institute for Healthcare Informatics, September 2015
2. Pew Research Center, | 4. - 5, 8. Accenture, 2015,
6. http://blog.dashlane.com, | 7. https://nakedsecurity.sophos.com
9. Accenture, December 2014 | 10. -11 SureScripts, October 2015,